

HRSPA BOARD OF DIRECTORS MEETING
AUGUST 5, 2004

President: Diane Hughes Shuler	Remembrance: Barbara Porter (Absent)
Vice President & Contact: LuVellen Spratley (Absent)	Legislative: Nelson Taylorn (Absent)
Secretary: Rose Tanner	Scholarship: Mary Fehl
Treasurer: Becky Goshorn	Website: Linda MacCleave (Absent)
Past President, BOD Emeritus: Swift Williams	Parliamentarian: Gordon Sandridge (Absent)
AARP Liaison, Historian: Elsie Pelfrey	District C/VRTA: Nancy Harris
Membership: Audrey Batchelder	Support Services Rep: Thomas Folly
Hospitality: Carol Townes	HCPS Liaison: Joseph Sellers (Absent)
Social: Mary Shepherd	Others: A. P. Hall, Dale Waldrop
Newsletter: Lee Reynolds	Marion Yobs (Absent)
Mailing: Sybil Powell	
Publicity: Georgie Keene	

Diane Shuler, President brought the meeting to order at 10:10 a.m. After introducing the board, she thanked Mary Shepherd, Hospitality for the coffee, juice, and doughnuts. . Mary Fehl will be taking the Scholarship Chair for the coming year replacing Joanne McCabe. Rose Tanner will be the new Secretary for the coming year.

Audrey Batchelder, Membership has a schedule for dues expirations for those interested.

The minutes were handed out by the secretary and Dianne asked that everyone peruse them for approval.

Becky Goshorn, Treasurer handed out the proposed budget for the year. A motion was made, seconded, and passed to accept a proposal that a \$75 Honorarium be given to the Hermitage Jazz Band for their performance at the Spring Luncheon. After much discussion on the budget, a motion was made, seconded, and passed to accept the budget with one amendment, that being to change the Christmas Mother and Hilliard House to two line items with \$50 given to each and to leave the Honorarium at \$200.

Becky advised that it was decided by the executive committee to transfer dues from Sydney Seay, a recently deceased member, to the Scholarship Fund instead of returning the money to her family. She passed away shortly after joining HRSPA. This will be done in the future when the need arises.

Some concern was expressed by the treasurer that the Fiscal Year July 1 to June 30 has not been adhered to for quite some time. Dues expire June 30, not the end of the calendar year. This affects reports that are sent to the State and to District C and the expense of sending newsletters and other correspondence to those who have not rejoined by June 30. HRSPA will encourage members to pay in a more timely manner. At present there are about 100 unpaid members. They will receive a postcard in August as a reminder to pay their local dues only. There will be a line on the postcard on how the member may

contact VRTA and District C to rejoin. This is the only year a postcard reminder will be sent. No newsletters will be sent until the member rejoins. The newsletters will serve as notice in the future.

Becky asked that anyone who has old membership forms with \$6 dues on them to please destroy and get new ones with \$8 dues.

A Charge Account has been set up with Staples to handle all printing jobs for HRSPA. There are five credit cards, one for the president, secretary, membership, newsletter and treasurer. HRSPA also has the "Rewards" Program with Staples and the certificates should be sent to Becky.

Dianne is looking into bulk mailing to save on postage. Hope to have by the newsletter mailing in the fall. Joanne is looking into non-profit postage. It was suggested that HRSPA look into emailing the newsletter. Only 1/3 to 1/2 of the members have email. It may come in the future.

Dianne handed out a report on expired memberships and potential members. The numbers of non-renewals and new retirees not joining HRSPA are up significantly in the past few years. Contacts will call on new retirees in May and then again in the Fall. There will be no "back-tracking" as was done in the past on non-renewals. Contacts will call on the current non-renewals and new retirees only. LuVellen and Dianne had a meeting in July with the contacts about how to handle contacting new retirees and non-renewals. The consensus was to let new retirees know exactly what HRSPA is all about, i.e., retirement benefits, community service, scholarships, legislative news, insurance, socialization, etc. A brochure for new retirees was presented and it was decided to have a committee meet and plan what information should be included. The committee will be Lee Reynolds, A. P. Hall, Nancy Harris, Elsie Pelfry, Georgie Keene and Nelson Taylor and will meet on August 25 at 2:00 p.m. at St Martins. Lee hopes to have the brochure ready for distribution by the fall. Human Resources has agreed to distribute the brochure to new retirees when they apply for retirement with the county. Dianne has asked that HRSPA be allowed to have representatives at the luncheon for new retirees in the spring.

It was decided that the new superintendent be invited to the HRSPA Fall Luncheon. Dianne will call.

Lee Reynolds, Newsletter designed a membership card for HRSPA members and should have for the fall meeting. Deadline for fall newsletter is September 12. A reminder for renewals will be in the February and May Newsletters.

Nelson Taylor, Legislative (absent) The legislative report was discussed and it was decided that a copy of Nelson's report should be given to each member at the luncheon.

October 19 Luncheon guest will be Charles Sydnor, CEO/President of WCVE TV; March 17, 2005 Luncheon will be student performance (still open) and the new superintendent; June 22, 2005 Luncheon will have speakers from Homeward Bound and Hilliard House. Please check the HRSPA Calendar of Events and put the dates on your calendar.

Nancy Harris, District C – HRSPA is host for District C in the spring. Nancy suggested bags of goodies to give to attendees.

The Cultural Arts Center at Glen Allen will continue to provide the ball room for \$200 for our luncheons. This is up from \$150 last year. Lunch will be increased to \$15 for the buffets. This is still a savings from their regular rates. HRSPA pays for the room rental and the membership only for lunch. No shows have supplemented the cost of the room in the past. There will be no refunds for lunch unless the treasurer is notified before the date of the luncheon.

Dianne asked for flexibility in giving honorariums to guests at the luncheons. Given with no negative feedback.

Audrey Batchelder, Membership - A report of membership as of August 3 was given out along with a list of all members. Erik was paid to transfer all membership data for Ellis Sasser.

Becky raised the question of why husband and wife are only charged dues for one. There is no charge for spouses even though they get the same benefits. After much discussion, a motion was made, seconded, and approved to leave the dues structure for spouses as is.

Mary Shepherd was thanked for the morning goodies and for the door prizes at the luncheons.

Sybil Powell was thanked for her work with the mailings.

Georgie Keene was thanked for her continued work with the publicity for HRSPA.

Mary Fehl, Scholarship made a motion that was seconded and approved to increase the Scholarship Fund to \$750 for the coming year. Mary will review and revamp the scholarship application. The present application does not address going into education. It was suggested that the application specify “public” education, not private. It will be put in the newsletter that members can contribute to the Scholarship Fund as a memorial. Mary will get the HRSPA Scholarship on the internet list of scholarships by September.

Elsie Pelfry, History and VRTA – District C Fall meeting will be in Hanover. The Spring Meeting will be in Henrico but there is no date as yet. There will be no area meetings this fall. Elsie handed out a copy of HRSPA History to new board members and updates to all board members. She expressed some concern that HRSPA has not had any new projects of late. She expressed a desire for HRSPA to get involved with the Veterans History Project. Nancy Harris suggested a mentoring program, making sure we give back to our communities.

Dianne was contacted by central office concerning a project “S.S. Challenge” for At Risk/Challenge Schools. This involves HRSPA members donating school supplies to the schools in need. This was accepted as a new project. It will be spotlighted at the March meeting.

Swift Williams, Nominating – Will need Vice President and Treasurer Nominees for 05/07.

President's Report – Dianne sent a letter in the spring to retirees from food services and transportation. We got a few new members. Please refer your calendar of events and put dates on your calendar. Thanks to all for coming.

Meeting was adjourned at 12:50 p.m.

Respectfully Submitted,

Rose Tanner, Secretary